



**Kalahari Resorts & Conventions welcomes Vince Bogard as Senior Sales Manager,
Texas**

Bogard brings nearly three decades of experience in hospitality and sales management to Kalahari's resort in Round Rock, TX

Round Rock, Texas (May 9, 2025) – Kalahari Resorts and Conventions, home to America's Largest Indoor Waterparks, is excited to announce that Vince Bogard will be taking over as Senior Sales Manager of Kalahari's resort in Round Rock, Texas. Based in McKinney, Bogard will work remotely to support the property, while also assisting with Kalahari's proposed resort in Allen, Texas.

With 28 years in sales management in the hospitality industry, Bogard brings deep expertise across marketing, sales, and customer service. He has served in leadership positions at Starwood Hotels, Omni Hotels, DoubleTree, and Choctaw Casino & Resort, and spent four years as a third-party meeting planner with Hospitality Performance Network.

With this experience, Kalahari is excited to welcome him to its fast-paced sales team and make use of his strengths in assessing market trends and creating innovative, client-focused sales strategies.

"Vince's depth of experience and proven leadership in group sales make him a valuable addition to our Texas team," said Gino Marasco, Corporate Vice President of Sales at Kalahari Resorts and Conventions. "His understanding of the regional market and commitment to long-term client relationships will help us unlock new opportunities and strengthen our position across Texas."

In this role, Bogard will focus on developing long-term group business strategies, leveraging multi-year deals across the Texas properties, and driving revenue in new

markets. He also hopes to re-enter the national sales space as Kalahari Resorts and Conventions continues to grow.

Outside of work, Bogard is an avid golfer and passionate traveler who enjoys discovering new places and cultures. He values quality time with his wife, Danielle, and takes great pride in being a girl dad to their three daughters - Skylar, Taylor, and Ashley. Whether they're planning their next family adventure or enjoying a quiet weekend together, Bogard is deeply committed to balancing a rewarding career with meaningful moments at home.

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About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, Round Rock, Texas, and opening soon in Spotsylvania, Virginia, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The African-inspired Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops, and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.