

KALAHARI MANAGEMENT COMPANY AGREES TO LONG-TERM DEAL WITH LAKE DELTON WATERFRONT VILLAS

Company Will Begin Management of New Lakefront Destination on Nov. 25, 2014

Lake Delton, Wis. – (Dec. 9, 2014) – Kalahari Management Company announced today an agreement with Uphoff Family Ventures to assume management of the new <u>Lake Delton Waterfront Villas</u>, effective Nov. 25. This marks the second management agreement that has been reached this year. Guests can now make reservations at <u>www.DeltonVillas.com</u>.

Nestled in the rustic, natural beauty of Lake Delton, this intimate lakefront destination is perfectly located in the forested countryside — blending quiet charms and simple hospitality seamlessly with the beautiful shores of Lake Delton.

"Kalahari Management Company is excited about this agreement with Uphoff Family Ventures, which allows us to provide a unique getaway location right in the heart of Lake Delton," said Todd Nelson, owner, Kalahari Resorts and Conventions. "The management of Lake Delton Villas represents another step forward in Kalahari's continued quest to offer guests unparalleled, beyond expectations hospitality experiences."

Lake Delton Waterfront Villas feature five spacious room layouts that can host guests and families of any size — from six to 26. Each villa offers fabulous views, charcoal grills for guest use, two large fire pits, easy access to the largest private beach on Lake Delton and admission to the World's Coolest Indoor Waterparks at Kalahari Resorts and Conventions in Wisconsin Dells.

"Lake Delton Waterfront Villas have been a true passion project of ours, and we are thrilled to be partnering with Kalahari Management Company," said Steve Uphoff, owner, Uphoff Family Ventures. "Todd Nelson and his team have decades of proven success in the hospitality industry, and we look forward to watching the villas flourish under the company's management."

Now taking reservations, guests can learn more about the Lake Delton Waterfront Villas at www.DeltonVillas.com.

ABOUT KALAHARI MANAGEMENT COMPANY

Established in 2013, Kalahari Management Company is a privately owned, valueoriented hospitality management firm that operates in conjunction with existing and emerging properties to deliver an unparalleled guest experience.

This press release is not a solicitation of any type of business opportunity or offer from any third party. It is for informational purposes only.

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