



FOR IMMEDIATE RELEASE

Kalahari Resorts & Conventions Celebrates National Tom Foolerys Day with a Month-Long Adventure

Bigger, bolder and funnier than ever – exclusive deals and shenanigans await at resorts in Wisconsin and Texas

WISCONSIN DELLS, Wis. – March 27, 2025 – Kalahari Resorts & Conventions is turning up the fun this April with a month-long celebration in honor of National Tom Foolerys Day, a holiday founded by Kalahari in 2024. From exciting on-site activities to exclusive digital promotions, guests at Tom Foolerys Adventure Park in Wisconsin Dells, Wisconsin and Round Rock, Texas can expect an action-packed adventure filled with surprises, competitions and unbeatable deals.

The festivities kick off on April 1, marking Tom Foolerys' official birthday, with interactive experiences for guests of all ages. Throughout the first week of April, families can enjoy Tom Foolery-themed temporary tattoos, coloring pages, music marches and storytime sessions, all designed to bring the spirit of fun and adventure to life. For those looking to score an incredible deal, the Tom's 2-for-1 Flash Sale offers two all-day admission passes for just \$49.99 - valid for any visit in April, but only available for purchase on April 1.

The excitement continues with Tom Foolerys Birthday Weekend Shenanigans on April 5-6, where guests can participate in friendly competitions like Skee Ball, Hyper Shot, Mini Golf and Water Race. Winners will receive arcade cards, complimentary ride vouchers and entries into a grand raffle, featuring prizes like a one-night Kalahari stay, a four-pass adventure bundle and oversized plushies. Guests can also enjoy themed birthday perks, including festive hats, comic books and exclusive Mini Melt Floats (available exclusively at the Wisconsin Dells resort).

For those who can't make it to the birthday festivities, the celebration doesn't stop there. From April 2-27, guests can enjoy \$10 off weekend admission to Tom Foolerys Adventure Park with promo code FOOLERY, available online for a limited time.

With high-energy activities, exclusive giveaways and deals that can't be missed, National Tom Foolerys Day is bigger and bolder than ever. Plan your visit and join the adventure at [Tom Foolerys Wisconsin](#) or [Tom Foolerys Texas](#).

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About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-inspired Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops, and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.