

## FOR IMMEDIATE RELEASE

### **Last Call: Early Bird Savings for Kalahari Food & (Not Just) Wine Festival Expire on February 28**

*Poconos' premier culinary weekend returns April 26 with a "Stars, Stripes, and Spurs" theme; Guests can save up to \$40 by booking by the end of the month.*

**POCONO MOUNTAINS, Penn.** - (February 17, 2026) - The clock is ticking for food and beverage enthusiasts to secure the best value for the Poconos' most anticipated culinary event. Kalahari Resorts & Conventions in the Pocono Mountains will host its third annual [Food & \(Not Just\) Wine Festival](#) on Sunday, April 26, 2026, from 12pm to 4pm.

Already pacing toward a sell-out year, early-bird pricing is available now through February 28 for both General Admission and VIP packages, with savings of up to \$40 off standard rates. General Admission tickets are currently \$75 per person (regularly \$99), while VIP tickets are available for \$110 (regularly \$150). The VIP package includes 1-hour early event access (11am), priority seating at cooking demos with Kalahari chefs, access to an exclusive after-party, and complimentary valet parking.

This year's event takes on a ruggedly refined "Stars, Stripes, and Spurs" theme, with award-winning cuisine, numerous cocktails and mocktails, endless Instagram-worthy photo opportunities, and live entertainment resort-wide, all within the Americana-inspired atmosphere. Guests are encouraged to dress for the 'Americana' theme to make the most of the festival photo ops; Western flair and patriotic-themed outfits are highly recommended.

"The Kalahari Food & (Not Just) Wine Festival has quickly become a signature tradition for the Poconos," said Don Pleau, General Manager of Kalahari Resorts & Conventions, Pocono Mountains. "We've seen incredible demand since tickets launched in December, and we want to ensure our local fans can take advantage of the early-bird pricing before it expires at the end of the month."

This year's festival is made possible in part by Platinum Sponsor, [Pocono Mountains Visitors Bureau](#). The festival features:

- 75+ Vendors and Artisans: A curated selection of local and national breweries, wineries, and distilleries, including a souvenir wine glass for every guest.
- 30+ Unique Dining Stations: Immersive culinary stops within all four of Kalahari's signature restaurants - Double Cut Steak House, Sortino's Italian Kitchen, Cinco Niños, B-Lux Grill & Bar, and even more bites and sips from the resort's wide array of onsite eateries along the way.
- Live Entertainment & More: Interactive cooking demonstrations, live music, mixology sessions, and a silent auction benefitting [The Nelson Family Life Foundation](#).

Tickets can be purchased on the [event page](#). Early-bird pricing ends February 28. Remaining tickets will be sold at regular pricing on a first-come, first serve basis while supplies last.

## **ABOUT KALAHARI RESORTS & CONVENTIONS**

Kalahari Resorts & Conventions, founded by Todd and Shari Nelson, is home to America's Largest Indoor Waterparks, and offers an unmatched mix of all-under-one-roof experiences for families, vacationers, and meeting attendees. With locations in Wisconsin Dells, WI; Sandusky, OH; Pocono Mountains, PA; Round Rock, TX; and a new resort opening in 2026 in Spotsylvania, VA, each property draws inspiration from the rich culture and vibrant landscapes of Africa. Recognized by USA TODAY's 10BEST for Best Indoor Water Park and Best VR Water Slide, Kalahari continues to set the standard for family entertainment and hospitality. Across its growing collection of resorts, guests can expect well-appointed accommodations, signature dining, unique retail, expansive indoor and outdoor waterparks, immersive adventure parks, and state-of-the-art convention centers. Coming in 2026, Kalahari is introducing its Adventure Collection, a suite of premium lodging options. Select locations also feature full-service spas and wellness destinations, creating the ultimate all-in-one getaway. For the latest news and media resources, visit [kalaharimedia.com](http://kalaharimedia.com).

**###**

## **MEDIA CONTACT**

Alison Dinger  
VP, Integrated Communications  
Morning Walk USA  
prteam@morningwalkusa.com