

Kalahari Resorts™ Announces Luxury Treehouse Resort in Wisconsin Dells

Kalahari Treehouse Collection™ to feature lodging inspired by nature and a traditional Wisconsin supper club, all featuring Lake Delton access and views

FOR IMMEDIATE RELEASE

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Wisconsin Dells, Wis. (March 20, 2024)— The Nelson family, owners and operators of Kalahari Resorts & Conventions, have announced their development of a new distinctive resort experience in the Wisconsin Dells area called the Kalahari Treehouse Collection.™ The resort will feature 21 partially supported luxury treehouses and 31 ground-supported houses, in addition to a 10,000-square-foot Wisconsin supper club, named Daylene's Supper Club™, all overlooking scenic Lake Delton.

"Our family, along with our thousands of dedicated associates, have been bringing beyond-expectations experiences to millions of guests for decades. We intend to continue that legacy with our new luxury treehouse resort by creating a truly unique experience for guests who want to escape from it all, surrounded by nature, while only being minutes away from all the amenities the Dells area has to offer," said Todd Nelson, CEO, founder, and owner of Kalahari Resorts.

The Kalahari Treehouse Collection™, will also feature a reconstructed beach area and 18 boat slips with both beach and restaurant access, in addition to a refreshed gazebo and boathouse. The famous Wisconsin Dells Ducks boat access currently located on the property will remain in place. All registered overnight guests at the Kalahari Treehouse Collection™ will also receive complimentary access to Kalahari's award-winning indoor waterpark located just a few miles away.

The treehouses are being designed in partnership with <u>Pete Nelson and family</u>, the former stars of Animal Planet's "Treehouse Masters" for eleven seasons, and will celebrate the region's natural beauty with each unit featuring screened in-porches, kitchenettes, and lake views.

Nelson continued, "Working with Pete and his family has truly been a remarkable experience. They are simply the best at what they do, and we couldn't be more excited to partner with them to bring these one-of-a-kind treehouses to life. The development, including the Kalahari Treehouse Collection™, will truly be unlike any other resort experience in the Wisconsin Dells area."

In addition to Kalahari Resort in the Wisconsin Dells area, the Nelson family owns and operates Trapper's Turn Golf Club™ and Lake Delton Waterfront Villas. Kalahari Resorts & Conventions has three other locations nationwide in Ohio, Pennsylvania, and Texas, with a fifth location opening in 2026 in Virginia.

The Kalahari Treehouse Collection represents an investment of over \$50 million and is currently in the initial stages of construction with plans to open in phases starting in late 2024.

About Kalahari Resorts and Conventions

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, and opening soon in Spotsylvania County, Virginia, delivers a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.