

OFFICIAL RULES

NO PURCHASE OR ENTRY FEE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

BY ENTERING THIS CONTEST, SPONSOR, ADMINISTRATOR AND ITS AFFILIATES AND/OR BUSINESS PARTNERS WILL SEND MARKETING AND PROMOTIONAL MATERIALS AND COMMUNICATIONS REGARDING THIS CONTEST TO YOU VIA EMAIL. YOU MAY OPT OUT OF RECEIVING MARKETING AND PROMOTIONAL MATERIALS AT ANY TIME BY USING THE UNSUBSCRIBE LINK IN THE EMAIL (EXCEPT FOR COMMUNICATIONS ABOUT CONTEST ADMINISTRATION).

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK OR META. ANY QUESTIONS, COMMENTS OR COMPLAINTS REGARDING THIS PROMOTION SHOULD BE DIRECTED TO SPONSOR, NOT FACEBOOK. You also understand that by using and interacting with www.facebook.com and/or www.instagram.com you are subject to the terms, conditions, and policies that govern the use of Facebook.com and Instagram.com. You should consequently review the applicable terms and policies for Facebook.com and Instagram.com, including privacy and data gathering practices, before using or interacting with Facebook.com or Instagram.com.

NAME OF CONTEST

Name The Slide Contest (the “Contest”)

SPONSOR

Kalahari Management Co., LLC, P. O. Box 590, Wisconsin Dells, Wisconsin 53965 (the “Sponsor”)

ADMINISTRATOR

Kalahari Management Co., LLC, P. O. Box 590, Wisconsin Dells, Wisconsin 53965 (the “Sponsor”)

The Sponsor and the Administrator may together be referred to throughout these Official Rules as the “Contest Entities”.

ELIGIBILITY REQUIREMENTS

The individual entering the Contest (each, the “Entrant”, and, collectively, the “Entrants”) must each be (a) a legal resident and physically reside in one of the fifty (50) United States or the District of Columbia and (b) the age of eighteen (18) (or the age of majority in his/her state of residence) or older at the time of entry. Employees, contractors and interns of any of the Contest Entities, and each of their respective divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies (including immediate family members) are not eligible to enter the Contest. For purposes of this Contest, “immediate family members” is defined as spouses, siblings, parents, children, grandparents and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related.

CONTEST PERIOD

The Contest starts on January 12, 2026 at 12:01 a.m. local time and ends on January 31, 2026 at 11:59 pm local time (the “Contest Period”).

HOW TO ENTER

The Contest must be entered by submitting an entry online via the Sponsor’s webpage at <https://www.kalahariresorts.com/virginia/name-the-slide> (the “Sponsor Website”). The Entrant should (a) complete the requested contact information, (b) submit a name for the slide fit with the Kalahari brand and family-friendly fun (c) read and electronically agree to these Official Rules (each the “Entry” or collectively, the “Entries”). By submitting the Entry, the Entrant affirms his/her agreement to these Official Rules. **ALL ENTRIES MUST BE RECEIVED BY 11:59 P.M. LOCAL TIME ON JANUARY 31, 2026 (the “Entry Deadline”).** Each Entrant is allowed one (1) Entry total via the Sponsor Website

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Online entry is the only way to enter this Contest and each Entry is limited to one (1) name submission. Entries for the Contest will not be accepted through e-mail, facsimile, postal mail, express delivery service or hand-delivery to the office of the Sponsor or the Administrator. Each Entry consists solely of a proposed slide name and required contact information. **No photographs, images, videos, or other creative materials are accepted or considered as part of an Entry.**

CRITERIA FOR THE NAME

All eligible entries will be reviewed and scored by a panel of representatives from Kalahari Resorts and its agency partners ("Judging Panel"). Entries will be evaluated based on the following criteria:

Creativity & Originality: The extent to which the proposed slide name is imaginative, unique, and distinct from commonly used or existing attraction names.

Connection to the Ride Experience: How well the proposed name reflects the thrill, speed, scale, or record-breaking nature of the water-coaster experience.

Brand & Audience Fit: Alignment with the Kalahari Resorts brand, including family-friendly appeal, fun, and appropriateness for guests of all ages.

Clarity & Memorability: Ease of understanding, pronunciation, and recall, including suitability for long-term, public-facing use.

Eligibility for Long-Term Use: Confirmation that the name is original and does not infringe upon any third-party rights, including copyrighted, trademarked, licensed, or proprietary names.

Each criterion will be weighted equally. The entry with the highest overall score will be selected as the potential winning entry, subject to verification of eligibility and compliance with these Official Rules.

Judging is subjective and based solely on the Judging Criteria. All scoring determinations are final and binding and are not subject to appeal.

Sponsor reserves the right, in its sole discretion, not to select a winning Entry if no submission adequately meets the Judging Criteria.

ENTRY RULES

All Entries that are in excess of the stated limits may be disqualified from the Contest at the Administrator's sole and absolute discretion. The Administrator reserves the right to void all Entries made through any robotic, automatic, mechanically programmed or similar entry duplication method and to disqualify any Entrant using such methods. Any questions regarding the number of Entries submitted shall be determined by the Administrator in its sole discretion. The Administrator shall have the right, at any time and in its sole discretion, to immediately disqualify any Entrant if the Administrator determines or suspects that the Entrant has attempted to undermine the legitimate operation of the Contest by cheating, hacking, deception, tampering or other fraudulent, deceptive, or unfair playing practices. Any attempt to enter this Contest by using different email addresses, usernames, identities, or otherwise may disqualify such Entrant and may void all Entries made by such Entrant. Entrants may use only one (1) e-mail address in this Contest. Multiple participants in this Contest are not allowed to share an e-mail address. The Administrator and the Sponsor are not responsible for late, lost, tampered with, deleted or misdirected Entries that are not timely received or are lost due to computer or electronic malfunctions or other errors. Assurance of delivery of the Entry is the sole responsibility of the Entrant.

In the event that multiple entrants submit the same or substantially similar slide name and that name is selected as a finalist or winning entry, one (1) entrant will be selected at random from among all eligible entries submitting that name to determine the winner.

Runner-up entries (if applicable) will be selected using the same judging criteria outlined above and will

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be the next highest-scoring entries following the potential winning entry.

Submission of an Entry does not create any confidential, fiduciary, or other special relationship between Entrant and Sponsor.

ENTRY INFORMATION, COMMUNICATIONS, OPT-OUT

As a condition of entering the Contest, each Entrant gives consent for the Contest Entities to obtain, process, store and deliver his or her name, address and other collected information to the Contest Entities and their service providers and business partners: (i) for the purpose of administering this Contest; (ii) to comply with applicable laws, regulations and rules; and (iii) to communicate with Entrant about offers and promotions from the Contest Entities and their affiliates and/or business partners. Any information Entrant provides to the Contest Entities may be used to communicate with Entrant in relation to this Contest or on a Contest winner's list and/or for the other purposes specified herein.

PRIVACY

Collection and use of personally identifiable information will be in accordance with the Sponsor's privacy policy. Any email communication from the Contest Entities, their service providers and/or their business partners will contain an *Unsubscribe* link enabling Entrant to opt-out of further communications (except for Contest administration if Entrant continues to participate after unsubscribing). <https://kalahariresorts/legal/> - Kalahari's privacy policy.

LICENSE TO USE ENTRIES

By entering the Contest, each Entrant grants an irrevocable, unconditional, perpetual, worldwide, transferable, fully-paid, royalty-free, non-exclusive right and license, with an unlimited right to grant sublicenses, to the Contest Entities and each of their affiliates, related entities and service providers and to their sublicensees (hereinafter collectively the "Licensed Parties") to use, reproduce, store, copy, transmit, publish, display, modify, and otherwise use the Entrant's proposed slide name submitted as part of the Entry in connection with the Contest, the promotion of the Contest, and in any other manner at the discretion of the Licensed Parties in any media now or hereafter known including, but not limited to, on the Licensed Parties' web pages, social media pages and other digital media, newsletters, third party sites, print materials, television and other broadcast media, for marketing and/or advertising, and in printed materials for sale. The Entrant waives intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Licensed Parties' use of any element of the slide name, and agrees not to sue or assert any claim against the Licensed Parties for the use of any element of the slide name and the Entry. Display or publication of any slide name on the Licensed Parties' website(s) does not indicate the Entrant will be selected as a winner in this Contest. The Licensed Parties will not be required to pay any consideration or seek any additional approval in connection with the Licensed Parties' use of the slide name. The naming honor is honorary only and does not grant the Winner any ownership interest, intellectual property rights, approval rights, or control over the attraction, its branding, naming, or operation. Sponsor reserves the right to make minor modifications to the winning slide name for branding, operational, or legal reasons. Sponsor does not guarantee the duration of use of the winning slide name and reserves the right to discontinue or change the name at any time in its sole discretion. Sponsor is under no obligation to use any submitted Entry, including the winning slide name, in any particular manner.

SELECTION OF THE WINNERS; JUDGING

Three (3) winners will be selected in this Contest as detailed below.

The slide name will be judged by a panel selected by the Sponsor based on the following criteria: Creativity & originality, Connection to the ride's record-breaking, water-coaster experience, Fit with the Kalahari brand and family-friendly fun, Clarity, memorability, and ease of pronunciation, Eligibility for long-term use (original, non-licensed, non-trademarked) (collectively, the "Judging Criteria").

The slide name with the highest score based on the Judging Criteria will be named the Grand Prize Winner; the slide name with the second highest score based on the Judging Criteria will be named the Second Place Winner and the slide name with the third highest score based on the Judging Criteria will be named the Third

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Place Winner. The Grand Prize Winner, the Second Place Winner and the Third Place Winner may be referred to individually as the “Winner” and collectively as the “Winners”.

All decisions of the Contest Entities are final as to all matters. Sponsor reserves the right to take more time to determine the Winners as it deems necessary, in its sole discretion.

In the event of a tie score between two or more Entries, the tied Entries will be re-evaluated by the Judging Panel using the Judging Criteria, and the Entry receiving the highest score following such re-evaluation will be deemed the winner. If a tie remains after re-evaluation, the Sponsor reserves the right to break the tie using any reasonable method it deems appropriate, in its sole discretion.

NOTIFICATION OF THE WINNERS, DOCUMENTATION

Each potential Winner will be notified by phone or e-mail **on or about June 1, 2026**, or such later date as determined by Sponsor in its sole discretion based on construction, installation, or operational timelines in accordance with the contact information provided at the time of entry. Any potential Winner who cannot be reached or contacted within five (5) business days may be disqualified, in Sponsor’s sole discretion. The potential Winner must meet all eligibility requirements and fully comply with these Official Rules and may be disqualified if they do not. The potential Winner may be required to sign and return to the Contest Entities an Affidavit of Eligibility, Liability and Publicity Release in order to be eligible to accept the prize.

ODDS OF WINNING

Odds of winning depend on the number of Entrants participating in the Contest that meet the criteria established for this Contest.

PRIZE PACKAGES

Grand Prize Winner (One [1] Winner): One (1) Grand Prize Winner will receive the following prize package:

- One (1) night stay for up to four (4) guests in a standard room at a participating Kalahari Resort location of the Winner’s choice, subject to availability and blackout dates;
- (b) Opportunity to be the first official public rider of the designated waterslide at Kalahari Resort in Virginia on the resort’s scheduled Grand Opening Day, if the Winner (or a designated alternate rider) elects to attend and meets all ride eligibility and safety requirements at the time of the ride;
- (c) One hundred dollars (\$100) Food & Beverage credit; and
- (d) One hundred dollars (\$100) Arcade credit.

The Approximate Retail Value (“ARV”) of the Grand Prize is \$450.

If the winner elects to stay at Kalahari Resort in Virginia (Spotsylvania County) and attend the resort’s scheduled Grand Opening Day, the overnight stay may be redeemed specifically for Grand Opening Day and/or the corresponding night, subject to availability and operational conditions. The first rider experience excludes test rides, media previews, soft openings, employee rides, and safety inspections conducted prior to the public opening and is subject to operational, safety, weather, and maintenance conditions. Inability to participate in the first rider experience for any reason, including failure to meet ride eligibility requirements, shall not affect the Winner’s receipt of the remaining prize components.

Second Prize Winner (One [1] Winner): One (1) Second Prize Winner will receive the following prize package:

- (a) Four (4) Waterpark Day Passes valid at a participating Kalahari Resort location of the Winner’s choice; and
- (b) Fifty dollars (\$50) Food & Beverage credit.

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The Approximate Retail Value (“ARV”) of the Second Prize is \$350.

Third Prize Winner (One [1] Winner): One (1) Third Prize Winner will receive the following prize package:

- (a) Four (4) Waterpark Day Passes valid at a participating Kalahari Resort location of the Winner’s choice; and
- (b) Fifty dollars (\$50) Food & Beverage credit.

The Approximate Retail Value (“ARV”) of the Third Prize is \$350.

Ride Eligibility & Safety Requirements

Participation in the first rider experience (if applicable) is subject to all ride safety requirements in effect at the time of the ride, as determined by Kalahari Resorts and the ride manufacturer/operator. The following reflects anticipated operational requirements, which are subject to final confirmation during commissioning and may change prior to public opening.

General Safety Requirements

The ride is not recommended for unattended small children or weak swimmers.

Expectant mothers and individuals with, or with a history of, heart, back, neck, or joint problems must not ride.

All riders must be in good physical condition and able to follow all posted rules and operator instructions.

Failure to comply with ride rules or operator instructions may result in serious injury and may result in disqualification from ride participation.

Height & Weight Requirements (Anticipated)

Minimum height: Riders must be at least 42 inches tall.

Minimum rider weight: 110 pounds.

Riders weighing less than 110 pounds must ride in pairs.

Maximum single rider weight: 300 pounds.

Maximum combined rider weight (two riders): 400 pounds.

Maximum occupancy: Two (2) riders per vehicle.

Final Authority & Operational Discretion

Rider height, weight, and eligibility will be verified by ride operators based on posted signage and operational requirements in effect on the day of the ride.

All ride participation is subject to weather, safety, maintenance, and operational conditions.

Final operational limits are governed by the Water Slide Operation and Maintenance Manual and may be modified at any time for safety reasons.

Kalahari Resorts reserves the right to deny ride participation to any individual who does not meet ride requirements, with no additional compensation or substitution provided.

Alternate Rider (If Applicable)

If the winner or designated participant does not meet ride eligibility requirements or is unable or unwilling to ride, the winner may designate one (1) alternate rider who meets all ride requirements. The naming honor remains with the winner regardless of ride participation.

In the event of any conflict between anticipated ride requirements described herein and the requirements in effect on the day of the ride, the operational and safety requirements in effect at the attraction on the date of participation shall govern.

PRIZE PACKAGE CONDITIONS

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The ARV of the prize package awarded may vary depending on market conditions, date of arrival, changes in value of components (e.g. hotel rates) and other reasons. Sponsor is not responsible for and the Winner will not receive the difference between the actual value of the prize package at the time of award and the stated ARV. Limit of one (1) prize package per Winner. The prize package does not include upgrades, travel expenses, travel insurance, meals (unless specified), in-room charges (e.g., mini-bar, movies), alcoholic beverages, telephone calls, merchandise, souvenirs, personal expenses, laundry service, spa treatments, tips and gratuities, incidental charges, parking or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the responsibility of the Winner. The Winner may be required to provide a major credit card upon hotel check-in or prior thereto and all in-room charges will be charged to the credit card (subject to terms and conditions of the hotel). Any damage to the room, and/or any other venue related to the prize package, attributed to the Winner and/or the Winner's guest(s) will be the responsibility of the Winner. Sponsor is not responsible for the availability or proper functioning of any hotel feature or amenity and no credit or compensation will be awarded by Sponsor with respect thereto. Additional prize award details to be provided to the Winner at the time of notification. Lodging is subject to availability; blackout dates apply. All prize components must be redeemed within one (1) year from the date of issuance unless otherwise specified by Sponsor in writing, after which any unredeemed portion of the prize will expire and be forfeited with no compensation provided. Unclaimed prizes in the prize package will be forfeited and no compensation will be awarded. The prizes, if legitimately claimed, will be awarded. If the Winner elects to partake in the prize package with no guest(s), the remaining elements of the prize package shall constitute full satisfaction of Sponsor's prize obligation, no additional compensation will be awarded to the Winner, and Sponsor will have no further obligation with respect to the prize package. If any of the Winner's guests are minors, the minor's parent or legal guardian must accompany the minor. The prize package cannot be sold, auctioned, traded, transferred, or substituted by the Winner, except in Sponsor's sole discretion. Sponsor reserves the right to substitute prizes of equal or greater value should the featured prize, or any elements thereof, become unavailable. The resale or auction of prizes will result in the Winner's disqualification from all future sweepstakes and contests of Sponsor. The prize package has no cash value and may not be redeemed for cash at any time. No more than the stated prizes will be awarded. The prize package is awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

TAXES

All local, state and federal taxes incurred by accepting a prize will be the sole responsibility of the Winner. Any person winning over \$600 in prizes during any one (1) year period will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.

PUBLICITY RELEASE

By entering the Contest, each Winner grants the Contest Entities the perpetual, irrevocable, worldwide, non-exclusive, royalty-free, sub-licensable, and transferable right (but not the obligation), to use any or all of the Winner's name, image, likeness, voice, identity, social media ID, statement, hometown, and/or biographical information, in any and all media and technology now known or later devised including without limitation artificial intelligence systems, and through any media channels, for any and all purposes (whether commercial, non-commercial, or otherwise), without any further compensation, consideration, notice to, or approval by the Winner, unless prohibited by law. The foregoing license includes the right of the Contest Entities to modify and/or edit the Winner's likeness including using artificial intelligence, provided that the Contest Entities will not modify or edit the Winner's likeness in a manner that is reasonably likely to be disparaging of the Winner. Entrant represents and warrants that the materials submitted by them will not infringe or violate any right whatsoever, including, without limitation, any personal rights (e.g., defamation, privacy, false light, moral right, etc.) or any property rights (e.g., copyright, trademark, right to ideas, etc.) of any person or entity and the use thereof by will result in no third-party liability or obligations.

INTERNET

It is each Entrant's responsibility to enter in the appropriate manner, and assurance of delivery of the Entry is the sole responsibility of the Entrant. Each Entrant is responsible for all costs or charges involved in accessing the participating websites and warrants that the cost of accessing the websites, if any, is part of a

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larger agreement with an Internet Service Provider or some other means, and that the cost of this access is not an incremental cost. The Contest Entities may run multiple campaigns and/or other sweepstakes/contests simultaneously. Participation in one campaign, sweepstakes/contest or the Contest does not constitute participation into any other. If for any reason the internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering (including an individual or Entrant who has tampered with the entry process), unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Contest Entities which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Contest Entities reserve the right, in their sole determination, to cancel, terminate, modify, or suspend the Contest. The Contest Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communication line failure, theft, or destruction or unauthorized access to, or alteration of Entries. The Contest Entities reserve the right, in their sole determination, to void and disqualify all Entries generated by a script, computer programs, macro, programmed, robotic or other automated means. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Contest in the Contest Entities' sole and absolute determination. The Contest Entities are not responsible for lost, misdirected, illegible, damaged or undelivered Entries. The Contest Entities are not responsible for any problems or technical malfunctions of any telephone network or lines, computer online systems, services or providers, computer equipment, software, failure of any email or entry to be received due to technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading of any material in this Contest. CAUTION: Any attempt by an Entrant to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, the Contest Entities reserve the right to seek damages from any such person to the fullest extent permitted by law. In the event of a dispute, Entries will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

CONDITIONS

By entering, the Entrant agrees to comply with these Official Rules and the decisions of the Contest Entities, which are binding and final, and release the Contest Entities and Facebook and Meta and each of their respective divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies and anyone associated with the production of this Contest, and their respective directors, officers, employees and agents from any and all liability for any claims, injuries, losses or damages (including attorney's fees) of any kind arising out of their participation in this Contest or resulting from acceptance, possession, use or misuse of any prize. The potential Winner waives the right to assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prizes and waive any liability or claims (including attorneys' fees) which might arise from redeeming or seeking to redeem said prizes. In the event of non-compliance with these Official Rules, or if prize notification is returned to the Administrator as undeliverable, if prizes are refused or cannot be accepted for any reason, the prizes will be forfeited and another prize winner will be selected in a random drawing according to these Official Rules. Upon forfeiture or refusal, no compensation will be given. Acceptance of prize constitutes permission for the Contest Entities to use including the Winner's name, likeness, statements, and biographical information attributed to the Winner regarding the Contest, for advertising and publicity purposes without further compensation or consent. All Entries become the property of the Sponsor. This Contest shall only be construed and evaluated according to the laws of the State of New York, without regard to the principles of conflicts of laws and submission of any entry constitutes acceptance of such laws. This Contest is void where prohibited. All federal, state and local laws and regulations apply. The Contest Entities reserve the right to use any and all information related to the Contest, including information on Entrants obtained through the Contest, for marketing purposes or any other purpose, unless prohibited by law. The Contest Entities reserve the right to change the rules of the Contest at any time. Any and all decisions of the Contest Entities related to this Contest are final. Any third party trademarks mentioned herein are the property of their respective trademark owners. The use or mention of such third party trademarks in these Official Rules or in the Contest is solely for prize identification purposes ONLY and shall in no way imply an endorsement or sponsorship

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of the Contest.

NAMES OF WINNERS

To obtain the names of the Winners, please contact the Sponsor at the address listed in these Official Rules.

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