



ONE MILLION  
*Lives*

YEAR ONE REPORT

×

PREPARED FOR KALAHARI RESORTS & CONVENTIONS AND THE NELSON FAMILY



# ***Dear Nelson Family and Kalahari Resorts & Conventions,***

The team and I are thrilled to share this report with you: an introductory glimpse into the steady progress you're making toward impacting one million lives with clean water.

Your generosity is hard at work investing in transformative projects from piped systems in communities to drilled wells at schools. In the following pages, you'll learn more about the anticipated impact of your 2024 donations and these projects. Once complete, we'll share locations, photos, and human impact stories. We can't wait to introduce you to the people whose lives you've changed.

We're honored that you've chosen to partner with us in our mission to end the global water crisis, and the team and I have loved getting to know each of you this year. Thank you for joining us in Nashville, for hosting an incredible event in Round Rock, and for everything you do for clean water. We're closer to solving the water crisis today because of you.

With gratitude,

A handwritten signature in black ink that reads "Scott Harrison". The signature is fluid and cursive, with a large, stylized "S" and "H".

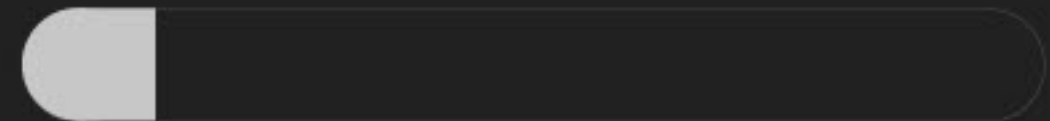
Scott Harrison & the charity: water team

*Your  
impact*



TRACKING TO ONE MILLION LIVES

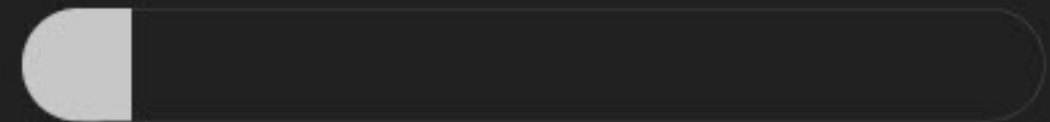
***We are using your  
\$50M gift to scale  
our work throughout  
Africa and bring  
clean water to one  
million people.***



\$40M (WATER)

**\$5,413,034**

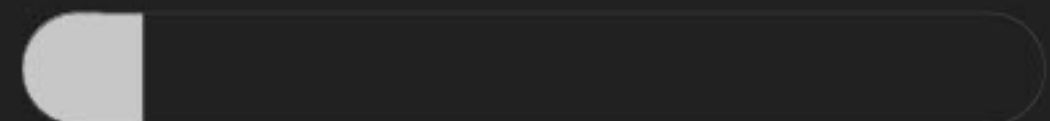
Invested in clean water solutions



\$10M (OPS)

**\$1,353,259**

Invested in operations



1,000,000

**134,959 people**

will gain access to clean water\*

*These figures represent charity: water projects only. Support for the projects funded through Pathfinder are not included.*

*\*Includes completed and in-progress projects. Total is estimated until projects are completed.*



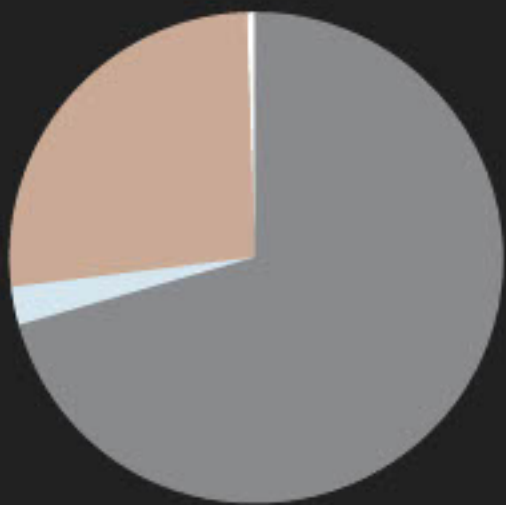




# *The many ways you make a major impact*

From hosting iconic events to raising awareness throughout your resorts, your partnership proves there are many ways to make a change. At a high level, here are your main sources of support:

DONATIONS BY INITIATIVE



- **70.6%** Guest Room Donations  
\$4,775,000
- **2.5%** Nelson Family Life Foundation  
\$171,000
- **26.4%** Events  
\$1,787,000
- **.5%** Kalahari Landing Page  
\$32,000

# *Your operational investment*

It takes more than pipes and pumps to solve the water crisis — it takes people. That's why your investment in operations is so critical. You fund the team, tools, and infrastructure we need to raise awareness and responsibly scale our mission.

## *Paid Marketing*

**\$300,000**

In collaboration with Morning Walk.

## *Unrestricted Operational Funds*

**\$1,053,259**

Includes staff salaries, professional fees, team travel, events, and more.

1.3M TOTAL INVESTED



# ***Your water investment***

Your 2024 water donations are funding projects in Madagascar, Malawi, Mali, Rwanda, Sierra Leone, Tanzania, Uganda, and Zimbabwe. Our highly skilled and thoroughly vetted local partners implement these projects. Their expertise ensures we fund the most sustainable water solutions for each climate, culture, and community.

## **WATER CHANGES EVERYTHING**

Access to clean water influences nine Sustainable Development Goals. That means your generosity is also supporting better health, education, economic development, and more in each of these countries.





# Status Report

580 projects are completed or underway today thanks to your generosity. At a glance, here's how projects are progressing:

2019

## WATER PROJECT SPONSORSHIP

Malawi  
Completed  
Spring 2021

2023

## TEXAS 50 EVENT

Malawi & Mali  
Est. Completion  
Fall 2025

2024

## 1H GUEST ROOM DONATIONS

Tanzania, Sierra Leone,  
Madagascar, & Uganda  
Est. Completion  
Spring 2026

## 2H GUEST ROOM DONATIONS

Rwanda, Zimbabwe,  
Mali, Tanzania, &  
Malawi  
Est. Completion  
Fall 2026

## THIRST FOR CHANGE

Africa  
Est. Completion  
By Fall 2025

## NELSON FAMILY LIFE FOUNDATION

Madagascar  
Est. Completion  
Fall 2026





# *A closer look*





## COUNTRY OVERVIEW

# Madagascar

POPULATION: 29.6 million

CAPITAL: Antananarivo

PRIMARY LANGUAGES: Malagasy (official), French

## THE NEED

While Madagascar's rich biodiversity draws environmental and conservation attention, the people who live there are often overlooked. The country ranks 177 out of 193 countries on the 2024 Human Development Index, and basic access to clean drinking water sits at just 53% throughout the country. In rural areas, that access drops to 36%. Sanitation and hygiene access is similarly limited. Regular floods, droughts, earthquakes, and cyclones exacerbate these basic health and safety concerns.







## YOUR GENEROSITY AT WORK



**183**

planned water projects



**7,467**

people will be served

Estimated until projects are completed.



## COUNTRY OVERVIEW

# Malawi



POPULATION: 20.4 million

CAPITAL: Lilongwe

PRIMARY LANGUAGES: English, Chichewa (both official)

### THE NEED

Malawi is one of Africa's most densely populated and least developed countries. According to 2019 World Bank data, 70.1% of the population lives below the global income poverty line of \$2.15 per day. They rank 172 out of 193 countries on the 2024 Human Development Index. Recent droughts and floods have destroyed already under-developed water, sanitation, and hygiene (WASH) infrastructure, and approximately 31% of the rural population continues to lack basic access to clean drinking water.







YOUR GENEROSITY AT WORK



**52**

planned water projects,  
including 9 school projects



**17,593**

people will be served

Estimated until projects are completed.



## COUNTRY OVERVIEW

# Mali



POPULATION: 22.6 million

CAPITAL: Bamako

PRIMARY LANGUAGES: French (official), Bambara

### THE NEED

For many families in Mali, the first step out of poverty begins with clean water. But in this landlocked country of vast deserts and long dry seasons, many lack essential access. At the same time, Mali is prone to droughts, floods, political instability and insecurity, and extremist violence. It ranks 188 out of 193 on the 2024 Human Development Index, and 20.8% of the population lives below the global income poverty line.







## YOUR GENEROSITY AT WORK



**9**

planned water projects,  
including **5** school projects



**2,354**

people will be served

Estimated until projects are completed.



## COUNTRY OVERVIEW

# *Rwanda*

POPULATION: 13.8 million

CAPITAL: Kigali

PRIMARY LANGUAGES: Kinyarwanda, French, English, and Swahili



## THE NEED

Rwanda is a landlocked country nestled in East Africa and known for its stunning landscapes. It ranks 161 out of 193 countries on the 2024 Human Development Index, with more than 52% of the population living below the global income poverty line. The country was significantly hurt by the Rwandan Civil War and 1994 genocide, but its developing economy has since continued to strengthen.







## YOUR GENEROSITY AT WORK



**130**

planned water projects,  
including 11 school projects



**32,296**

people will be served

Estimated until projects are completed.



## COUNTRY OVERVIEW

# Sierra Leone

POPULATION: 8.6 million

CAPITAL: Freetown

PRIMARY LANGUAGES: English, Krio

### THE NEED

Sierra Leone is ranked 184 out of 193 countries on the 2024 Human Development Index. Here, 46% of the rural population lacks access to basic water services and 86% lacks access to basic sanitation. At 10.1%, the country also has one of the highest under-5 mortality rates in the world. Diarrheal diseases are one of the leading causes of death, and access to clean water and sanitation could dramatically improve this tragic statistic.







## YOUR GENEROSITY AT WORK



**25**

planned water projects



**5,208**

people will be served

Estimated until projects are completed.



## COUNTRY OVERVIEW

# Tanzania

POPULATION: 65 million

CAPITAL: Dodoma

PRIMARY LANGUAGES: Swahili, English

### THE NEED

In rural Tanzania, where approximately 63% of the population resides, over 20 million people lack access to basic water services. The country has an under-5 mortality rate of 4.1%, which can largely be attributed to waterborne diseases such as cholera and diarrhea. These diseases stem from a lack of high-quality and sustainable water, sanitation, and hygiene (WASH) infrastructure. Overall, Tanzania is ranked 167 out of 193 countries on the 2024 Human Development Index.







YOUR GENEROSITY AT WORK



**10**

planned water projects



**3,974**

people will be served

Estimated until projects are completed.

## COUNTRY OVERVIEW

# Uganda

POPULATION: 47.3 million

CAPITAL: Kampala

PRIMARY LANGUAGES: English, Swahili (both official),  
Luganda, various Bantu and Nilotic languages

### THE NEED

Nearly half of Uganda's rural population lacks basic access to clean water and 82% lack access to basic sanitation services. This is due to a variety of factors. Low groundwater potential has complicated drilling, while an increase in heavy rainy seasons has made construction more difficult in recent years. While safe to drink, Uganda's acidic groundwater has also caused corrosion and serious damage to galvanized iron pipes — the most common material used in old water points.







## YOUR GENEROSITY AT WORK



**93**

planned water projects



**39,071**

people will be served

Estimated until projects are completed.



## COUNTRY OVERVIEW

# Zimbabwe

POPULATION: 16.3 million

CAPITAL: Harare

PRIMARY LANGUAGES: 16 official languages that include English, Chewa, and sign language

### THE NEED

Years of recurring droughts, economic crises, and political turmoil have made access to water and sanitation a serious challenge in Zimbabwe. In rural areas, 52% of the population lacks access to basic water services and 68% lack access to basic sanitation. Zimbabwe ranks 159 out of 193 on the 2024 Human Development Index, and 39.8% of its population lives below the global income poverty line.







YOUR GENEROSITY AT WORK



**13**

planned water projects



**2,123**

people will be served

Estimated until projects are completed.



# *Looking ahead*





# *There's more to come*

The first year of our work together is underway — and the anticipation is rising. For you, for us, for our partners, and most importantly, for the tens of thousands of people who will soon have reliable access to clean and safe water.

**Thank you for generously taking the first step in bringing clean water to one million people.**

“Grateful” is an understatement. Here’s to continuing this journey together, in 2025 and beyond.





*Thank you,  
Nelson Family and  
Kalahari Resorts &  
Conventions*



