

FOR IMMEDIATE RELEASE



Kalahari Resorts & Conventions Hosts 17th Annual World's Largest Swimming Lesson™ at Round Rock Location to Advance Water Safety Education

America's Largest Indoor Waterpark brand joins global initiative to drive home the message that Swimming Lessons Save Lives™

ROUND ROCK, Texas - Thursday, June 18, 2026 - Kalahari Resorts & Conventions, home to America's Largest Indoor Waterparks, today announced its Round Rock, Texas resort location will serve as an official host site for the 17th annual World's Largest Swimming Lesson™ (WLSL) on Thursday, June 25, 2026 from 9-11am. This global drowning prevention initiative, launched by the World Waterpark Association, brings together tens of thousands of participants from hundreds of communities around the globe to conduct the same simultaneous swim lesson to build awareness about the vital importance of teaching children how to swim.

The event serves as a critical platform to address urgent public health statistics surrounding water safety. According to the Centers for Disease Control and Prevention (CDC), more than 4,500 people drown annually in the United States. Drowning stands as the leading cause of unintended, accidental death for American children ages 1 to 4, ranking ahead of car accidents, birth defects, and cancer, and it remains the second leading cause of accidental death for children ages 5 to 14. Drowning can occur silently and in as little as 20 to 60 seconds. However, research published in the *Archives of Pediatrics & Adolescent Medicine* indicates that participation in formal swimming lessons can reduce the risk of drowning by up to 88% among children ages 1 to 4.

As a premier leader in family entertainment and aquatic hospitality, Kalahari Resorts is dedicated to fostering safe environments and providing essential water safety education. By hosting this international event at the Round Rock resort, Kalahari aims to equip local families with life-saving skills, basic water competency, and an understanding of the critical layers of protection required to stay safe in and around the water this summer.

"When you work in aquatics, you see firsthand how much a single lesson can change a child's confidence in the water, and their safety. Participating in WLSL this year was an easy decision for our team," said Sonia Munoz, Director of Aquatics at Kalahari Round Rock. "The Central Texas summer is long, the water is everywhere, and not every family has had the opportunity to get their kids in the pool. We wanted to close that gap, even a little."

The World's Largest Swimming Lesson event at Kalahari Resorts Round Rock is free to attend for registered participants. Indoor and outdoor waterpark admission for June 25th is also included when you register. Space is limited due to capacity constraints, and pre-registration is required. Full event timelines, registration forms, and guidelines can be found by visiting kalahariresorts.com/texas-round-rock/worlds-largest-swimming-lesson/.

ABOUT KALAHARI RESORTS & CONVENTIONS

Kalahari Resorts & Conventions, founded by Todd and Shari Nelson, is home to America's Largest Indoor Waterparks, and offers an unmatched mix of all-under-one-roof experiences for families, vacationers, and meeting attendees. With locations in Wisconsin Dells, WI; Sandusky, OH; Pocono Mountains, PA; Round Rock, TX; and a new resort opening in 2026 in Spotsylvania, VA, each property draws inspiration from the rich culture and vibrant landscapes of Africa. Recognized by USA TODAY's 10BEST for Best Indoor Water Park and Best VR Water Slide, Kalahari continues to set the standard for family entertainment and hospitality. Across its growing collection of resorts, guests can expect well-appointed accommodations, signature dining, unique retail, expansive indoor and outdoor waterparks, immersive adventure parks, and state-of-the-art convention centers. Select locations also feature full-service spas and wellness destinations, creating the ultimate all-in-one getaway. For the latest news and media resources, visit www.kalahariresorts.com.

Media Contact:

Alison Dinger
VP, Integrated Communications
Morning Walk
prteam@morningwalkusa.com