



FOR IMMEDIATE RELEASE

Kalahari Resorts & Conventions, Founders of National Waterpark Day, Celebrates Ninth Annual Holiday July 28 Across All U.S. Locations

Wisconsin Dells, WI. (July 28, 2025) - Kalahari Resorts & Conventions, home to America's Largest Indoor Waterparks, and the founders of National Waterpark Day, will celebrate the ninth annual holiday on July 28. The celebration will feature a fun-filled day of family-friendly festivities at all four of its award-winning resorts. Established in partnership with the National Day Calendar in 2017, this celebration spotlights the adventure, excitement and memory-making power of waterparks nationwide.

"When we started National Waterpark Day, our goal was simple: inspire families to come together, unplug and enjoy some uninterrupted fun," said Travis Nelson, President of Kalahari Resorts. "Watching our guests embrace that spirit year after year reminds us why we created this celebration in the first place."

On July 28, Kalahari resort locations in Wisconsin Dells, WI, Sandusky, Ohio, Pocono Mountains, PA and Round Rock, Texas will have on-site foam parties and live DJs spinning poolside tracks, exciting games and giveaways, foodie pop-ups, family poolside activities, meet-and-greets with everyone's favorite Kalahari characters, and more.

On July 28 only, guests can also dive into a 24-hour flash sale offering up to 30% off overnight stays, \$10 off waterpark day passes, 10% off cabana and bungalow rentals, and 30% off fall 2025 season passes when they use the promo code WATERPARK.

"Whether it's our flagship Wisconsin Dells location or our newest resort in Texas, National Waterpark Day is the perfect time for families to dive into summer," added Nelson. "From the sun-drenched outdoor pools that lets guests soak up every ray to the mega slides in our indoor waterpark that keep the excitement flowing, Kalahari gives families the flexibility to craft their ultimate waterpark getaway."

For more information on National Waterpark Day activities or to book your stay, please visit kalahariresorts.com.

About Kalahari Resorts & Conventions

Kalahari Resorts & Conventions in Wisconsin Dells, WI, Sandusky, Ohio, the Pocono Mountains, PA, Round Rock, Texas, and opening soon in Spotsylvania, VA, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The

African-inspired Kalahari Resorts, privately owned by the Nelson family, are home to America's Largest Indoor Waterparks. Todd and Shari Nelson, the founders of Kalahari Resorts, were honored with an induction into the Wisconsin Business Hall of Fame in 2023. All Kalahari Resorts feature well-appointed guest rooms and suites, the full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. For more information, members of the media are encouraged to visit kalaharimedia.com.

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